

Lakeland Lectures

LAKELAND COLLEGE IS PLEASED TO PRESENT OUR ONGOING LECTURE SERIES, FREE OF CHARGE, FOR SCHOLARS, STUDENTS AND MEMBERS OF THE PUBLIC TO DISCUSS CONTEMPORARY ISSUES. YOU ARE CORDIALLY INVITED TO OUR NEXT LECTURE.

Deviance and *Desire*

MEDIA, SEXUALITY AND FEMINISM IN CONTEMPORARY JAPAN



WEDNESDAY
FEBRUARY 13, 2013 7:00 P.M.

ALEXANDRA HAMBLETON

This lecture traces the history of depictions of women's sexuality in the Japanese media, from women's magazines such as *AnAn* and *NonNo* to current online media. Recently, women's magazines have changed their focus to sexual dysfunction, sexlessness, the perceived problem of herbivore men, and the consumption of products to solve these problems. The examination of how women's sexuality is represented in the media is integral to understanding the position of women in Japanese society; this lecture will demonstrate how it allows us to measure the trajectory of the feminist movement in contemporary Japan.

Alexandra Hambleton is a PhD candidate at the Graduate School of Interdisciplinary Information Studies, University of Tokyo, specializing in Japanese media and popular culture, gender, sexuality and national identity. Her doctoral dissertation focuses on depictions of Japanese women's sexuality in contemporary Japan, both in the mainstream media and online.

Location: 5-7-12 Shinjuku, Shinjuku-ku, Tokyo, 1st Floor
See www.lcjapan.com/lectures for map; Tel: 03-3225-0425

The Lakeland Lectures are a forum for researchers, students and members of the public to discuss contemporary issues affecting Japan. Lakeland College has offered a U.S.-accredited liberal arts program in Tokyo since 1991. Lakeland's main campus is in Wisconsin, USA and was founded in 1862.